

Bitly Advanced

What to Expect

The Bitly Advanced webinar training explores advanced Bitly features. Bitly Advanced builds on the Bitly Essentials webinar to help our users harness the full power of a paid Bitly account. Here are some of the questions we'll explore:

Bulk CSV upload

- Where and how can I create Bitly links in bulk via CSV upload?
- How do I manage the imports that I have created?

Group and User Management

- What is a group?
- How do I manage my links, users, and account permissions?

Mobile Deep Links

- What are mobile deep links?
- How can I enable mobile deep linking in my Enterprise account?

Single Sign-On

- How do I configure Single Sign-On in my Enterprise account?

Webhooks

- What is a webhook?
- How can I access my Bitly analytics data using webhooks?

API Integration

- What is a Bitly API integration?
- Where and how do I request my OAuth Token?

How to prepare

- Log in to your Bitly account and explore the platform. Don't worry, we'll start with the basics—but you'll get more out of the session if you've checked out the platform beforehand.
- We'll have a Q&A session, so bring any questions you might need answered. If you have a pressing question that can't wait until the webinar, submit a ticket at bitly.is/supportive and we can help you!